



Bluffdale Old West Days  
Bluffdale City  
2222 W 14400 South  
Bluffdale, UT 84065

To Our Business "Pardners":

2020, what a CRAZY YEAR! We had lots of fun with our virtual activities. Thank you to all those sponsors who made them possible! Our sponsors are the absolute BEST! We truly appreciate your contributions of every kind. We have especially enjoyed seeing many of you in attendance at various Old West Days events and..... We hope to SEE you again THIS YEAR! Yes- Bluffdale Old West Days are back!

We are moving forward with all of our great events for Bluffdale Old West Days and are looking forward to gaining your support. We anticipate more people than ever! Your contributions will make a difference in how we are able to celebrate. We have continued growth each year. We continue to strive to be DIFFERENT than other city celebrations and to continually build our community unity. Volunteers work tirelessly on each and every event, in running the game booths and in creating many new things each year. We would love to have the continued and new support of local sponsors! Since we are still volunteer run, we can customize your sponsorship. We would love to hear your ideas if you don't see something you would like.

Bluffdale Old West Days Sponsors will continue to have exposure all year in our Annual Bluffdale Business Directory. The directory will list community events for 2021-2022, our Old West Days event schedule, and most importantly YOUR company information will be right at the fingertips of every household in Bluffdale *and* available for patrons to take, at retail establishments in our neighboring communities. Sponsors can be featured in our radio ads, in print, at additional events, and in other Public Service Announcements. We will still have our coupon insert as well. This will bring customers to you, however YOU choose – online, in person, etc. It's your coupon to create! Show our city how proud you are to do business in Bluffdale.

We always welcome any contribution you can make, whether it is a cash sponsorship, or a donation of goods, services, or even staff volunteers. We need **your** help in order to pull off another great OLD WEST DAYS!

Attached you will find our Sponsor Options and Business Directory information form. **Please return this form with your contribution by May 31, 2021.** If your business would like to sponsor a *specific* event during the "Old West Days" celebration, please contact me as soon as possible.

We look forward to having you as a "Pardner" in Old West Days!

Sincerely,  
**The Old West Days Committee**  
Connie Pavlakis, Chairman  
801-891-1545  
[cpavlakis@bluffdale.com](mailto:cpavlakis@bluffdale.com)

**SPONSOR DONATION & BUSINESS DIRECTORY INFORMATION**

COMPANY NAME: \_\_\_\_\_ TELEPHONE: \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_ CITY, ST: \_\_\_\_\_ ZIP: \_\_\_\_\_  
 WEBSITE: \_\_\_\_\_ LISTING CATEGORY: \_\_\_\_\_ (SEE BACK FOR OPTIONS)  
 CONTACT PERSON: \_\_\_\_\_ TITLE: \_\_\_\_\_  
 TELEPHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_



All Sponsors receive a "Full Listing" in Bluffdale Business Directory.										
	Company Name, Logo, Slogan, & Web Link where applicable.	Old West Days Ads		Event Specific Ads		Event Page of Old West Days Schedule	Bluffdale Old West Days Home Page	Event Banner High Visibility	Your Banner Hung at event.	Bonus! Coupon Centerfold
		Radio	Print	Radio	Print					
<b>DIAMOND</b> \$5,000 +	Company Name, Logo, Slogan, & Web Link where applicable.	✓	✓	✓	✓	✓	✓	✓	YES	2"x3" (Up to 6 coupons)
<b>PLATINUM</b> \$2,500	Company Name, Logo, & Slogan where applicable. Web Link on Event Page.		✓	✓	✓	✓	✓	✓	YES	2"x2" (Up to 4 coupons)
<b>GOLD</b> \$1,000	Company Name, Logo, & Slogan where applicable. Web Link on Event Page.		✓		✓	✓	✓	✓	YES	1"x2" (Up to 2 coupons)
<b>SILVER</b> \$500	Company Name & Logo where applicable.				✓	✓				.50"x2" Coupon
<b>BRONZE</b> \$300	Company Name & Logo where applicable.					✓				

**EVENT SELECTION**

Sponsors may choose individual event(s) to sponsor. Some events are available for exclusive sponsorship with appropriate sponsor levels. Contact us for details.

**LOGOS, ADS & COUPONS**

Please send your files in .eps or .pdf, format to:  
 cpavilakis@bluffdale.com

**PAYMENT OPTIONS**

Sponsorships of \$1000 or more may make incremental payment arrangements.

**VENDOR BOOTH SPACE**

Old West Days Vendor Booth Space is free to "GOLD" level sponsors and above.

**FREE LISTING SAMPLE:**

Your Business Name..... 801-123-4567

**Plus 1 LINE SAMPLE: (\$50)**

Your Business Name..... 801-123-4567  
 9876 Your Street..... BLFFDL

**Plus 2 LINES SAMPLE: (\$100)**

Your Business Name..... 801-123-4567  
 The Best in the Business!  
 youremail@address.here

**FULL LISTING SAMPLE: (\$200)**

**Your Business Ad**  
**FULL COLOR**  
**2" WIDE**  
**2.5" TALL**  
**You provide**  
**.eps or .pdf format.**

Please submit to  
 cpavilakis@bluffdale.com  
**by May 31, 2021**

**SPONSOR DONATION**

**FREE VENDOR SPACE**

- |                          |                                    |                 |                 |                          |
|--------------------------|------------------------------------|-----------------|-----------------|--------------------------|
| <input type="checkbox"/> | <b>FREE LISTING ONLY</b>           | <b>\$ FREE</b>  | <b>\$ FREE</b>  |                          |
| <input type="checkbox"/> | <b>FREE LISTING Plus 1 LINE</b>    | <b>\$ 50</b>    | <b>\$ _____</b> |                          |
| <input type="checkbox"/> | <b>FREE LISTING Plus 2 LINES</b>   | <b>\$ 100</b>   | <b>\$ _____</b> |                          |
| <input type="checkbox"/> | <b>FULL COLOR LISTING 2"x 2.5"</b> | <b>\$ 200</b>   | <b>\$ _____</b> |                          |
| <input type="checkbox"/> | <b>BRONZE SPONSOR</b>              | <b>\$ 300</b>   | <b>\$ _____</b> |                          |
| <input type="checkbox"/> | <b>SILVER SPONSOR</b>              | <b>\$ 500</b>   | <b>\$ _____</b> |                          |
| <input type="checkbox"/> | <b>GOLD SPONSOR</b>                | <b>\$ 1000</b>  | <b>\$ _____</b> | <input type="checkbox"/> |
| <input type="checkbox"/> | <b>PLATINUM SPONSOR</b>            | <b>\$ 2500</b>  | <b>\$ _____</b> | <input type="checkbox"/> |
| <input type="checkbox"/> | <b>DIAMOND SPONSOR</b>             | <b>\$ 5000+</b> | <b>\$ _____</b> | <input type="checkbox"/> |

**FREE LISTING Plus Options, please include the information for your additional line(s). 30 Characters per line.**

\_\_\_\_\_

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**PAYMENT INFORMATION**

**Online:** www.BluffdaleOldWestDays.com

**By Mail or In Person:**  
 Bluffdale City - Old West Days  
 2222 W 14400 South  
 Bluffdale, UT 84065

**QUESTIONS?** Call Connie - 801-891-1545

**Please complete and return by May 31st.** Directory print deadline -May 31st

BUSINESS DIRECTORY CATEGORY NAME			
Accounting / Bookkeeping & Taxes		Excavating	Outdoor Recreation
Adoption		Exterior Construction	Painters
Agricultural		Finance	Personal Improvement
Apartments		Financial Institutions	Pest Control
Apparel & Accessories		Fire Sprinklers	Pet Services
Appliance Repair		Firearms - Sales & Safety	Photography Service & Supplies
Attorney		Fitness	Pipe Fabrication
Audio Video		Flooring	Playground Surfacing
Automatic Doors		Floral	Plumbing
Automotive		Food Trucks	Preschool / Child Development
Awards / Gifts		Fueling Equipment	Printing & Graphics
Background Screening		Funeral Services	Property Services
Bakery & Sweets		Furniture	Real Estate
Banners & Promotional Products		Graphic Design	Recycling
Cabinets & Countertops		Groceries	Restaurants & Catering
Carpet Cleaning		Group Home	Restoration - Water, Fire, Mold, Sewer
Chiropractor		Handyman Services	Roofing
Cleaning		Hardware - Retail / Wholesale	Sales
Cleaning / Janitorial - Commercial		Hay	Salon Services & Schools
Computers / Services		Heating & Air Conditioning HVAC	Sand & Gravel
Concrete - Contractors & Precast		Horse Care & Services	Schools
Construction / Contractors		Hospitals	Security
Consulting		Hot Tub Manufacturer & Retailer	Services
Consulting - Transportation Management		Industrial Controls	Sewing & Alterations
Convenience Store		Inspectors	Software Programming
Cosmetics		Installation	Solar
Crafts		Insulation	Solicitor
Crane Service		Insurance & Investments	Sprinkler / Backflow
Dance/Sports/Cheer & Tumbling		Interior Design	Stone Fabrication
Data Management		Kennels	Storage
Daycare		Landscaping	Street Striping & Parking Lot Maintenance
Decoy Carving		Lessons	Taxidermy
Delivery		Lumber	Telecommunications
Dental Products & Services		Machine Shop	Tools
Dentist		Manufacturing	Transportation
Development		Marine	Travel Services
Digital Advertising		Massage	Trucking
Disabled Services		Medical	Upholstery
Distribution		Medical Software/Support	Utilities
Drafting & Design		Metal Art	Veterinary
Electrical - Contractors, Electricians		Metal Fabrication	Video Production
Emergency Preparedness		Mobile Pressure Washing	Warehouse
Engineering		Mortgage & Title Services	Washer - Pressure Machine Products
Engineering, Civil and Geotech.; Land Surveying		New Age	Water Treatment
		Nursery	Welding
Entertainment		Nutritional Products	Wireless Bridges
Equipment Sales, Leasing, Rentals, & Repair		Online Sales & Services	